THE RELAY TIMES

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RELAY UPDATE

REMEMBERING ALICE “MOMMA ALICE” ISBELL

Her Legacy Lives On



Some people leave their mark on an organization. Others become woven into its story .

For Relay, Alice Isbell—lovingly known as “Momma Alice”—became part of its heart.

Momma Alice had a way of making people feel supported, encouraged, and believed in. She brought wisdom when we needed direction, honesty when we needed perspective, and warmth when we simply needed someone in our corner. Her commitment to Relay came from a genuine belief in our mission and, most importantly, in the people we serve. She did not simply help manage Relay—she helped build it.

Her presence was a source of guidance, encouragement, and reassurance, especially during seasons when the path forward was not always clear. She believed in the work, celebrated our victories, challenged us to do better, and continually brought us back to the reason behind it all. She had a gift for making Relay feel less like an organization and more like a family.

For those fortunate enough to work alongside her, Momma Alice was never simply a colleague or board member. She was a trusted voice, a steady presence, a source of wisdom, and, in every sense of the word, family.

She gave her time freely. She shared her knowledge generously. She showed up when she was needed. And in her own special way, she reminded us that service is not just about what we accomplish, but about how we treat the people we encounter along the way.

Her impact reaches far beyond the responsibilities she carried. It lives in the students whose futures Relay continues to support, in the families we continue to serve, in the leaders she encouraged, and in the Relay family she helped strengthen.

We miss her. We miss her presence, her wisdom, her encouragement, and the love she brought to this work. Yet even in our grief, we are deeply grateful—for the years we had with her, for the lessons she left with us, and for the privilege of calling her one of our own.

As we continue to open doors, create opportunities, and empower students and families, we carry forward the values she lived so beautifully: service, generosity, integrity, compassion, and love.

The Relay Board and the entire Relay family extend our deepest gratitude for the life she shared with us and the difference she made.

Momma Alice may no longer be with us, but her legacy lives on.

We will remember her.
We will honor her.
And we will carry her legacy forward.
Forever our Momma Alice.
Forever a part of Relay.

UPCOMING EVENTS

2026 FINLIT SUMMIT



Mark Your Calendar: 2026 FinLit Summit

We're excited to invite you to the 2026 Annual Family Financial Literacy (FinLit) Summit, happening on Saturday, November 7th at Dallas College – Mountain View Campus.

This free, fun, and informative event is designed for individuals, students, and families to empower them with the financial knowledge, tools, and confidence they need to build a stronger financial future.

The Summit will feature a series of interactive breakout sessions covering key topics such as credit, savings, insurance, budgeting, and investing. Led by community experts, these sessions are hands-on, practical, and rooted in real-life application—providing attendees with professional insight and actionable steps they can take to secure and grow their financial health.

In addition to learning sessions, attendees will explore a vibrant exhibitor hall showcasing local businesses and organizations that offer resources, services, and opportunities to help families reach their financial goals.

Our mission is simple but powerful:

To help families create a financial plan that aligns with their values, goals, and priorities, and to do so in a supportive, community-focused environment. Through engaging workshops, demonstrations, and one-on-one conversations, families will gain a clearer understanding of how to build wealth, protect their assets, and make informed financial decisions with confidence.

This is more than just an event; it's a chance to connect with like-minded individuals, share ideas, and become part of a growing network committed to financial empowerment and long-term security.

Our goal is bold: to guide families "**From Lack to More Than Enough"** and take intentional steps toward generational wealth.

Learn, Grow, Thrive

A Summit for Individuals, Students, and Families

REGISTER

UPCOMING EVENTS

2026 FINLIT SUMMIT



UPCOMING EVENTS

SPONSORS NEEDED

We need your help to make the Financial Literacy Summit a success

Title Sponsor $5,000 - By pledging $5,000 or more as a Title Sponsor, your company will be recognized as the platinum sponsor. This esteemed position entails prominent logo placement on all event materials, exclusive mentions in press releases and social media promotions, a dedicated exhibitor space at the event, and the opportunity to address summit attendees. Your company's pivotal role in advancing financial literacy and supporting families in our community will be celebrated through this sponsorship.

Impact Sponsor $3,000 - An Impact Sponsor helps provide meals and hospitality for attendees during the Financial Literacy Summit, creating a welcoming environment where families can learn, connect, and grow together. Your support directly enhances the overall event experience and helps remove barriers to participation.

Inspire Sponsor $1,000 - Funds a scholarship awarded to a summit attendee or their family, supporting continued educational and financial growth beyond the event. Inspire Sponsors invest directly in empowering future success and opportunity.

Family Sponsor $250 - Provides financial literacy journals and educational materials to families attending the summit, helping participants continue learning and applying financial wellness strategies long after the event.

Additional Sponsorship Opportunities

- **Financial Journals $2,500:** Sponsor logo displayed, along with Relay logo, on journals distributed to all Summit attendees • Opportunity to place a business card and literature inside.
- **Summit Bags: $2,500:** Sponsor logo displayed, along with Relay logo, on all tote bags used to distribute materials to Summit attendees
- **Summit T-Shirts $2,500:** Multiple sponsors can have their logo on a T-shirt for the summit. This is perfect for brand recognition among all attendees and the community.
- **Summit Badge/Lanyard $300:** The sponsor logo will be placed on the name badges given to all attendees, volunteers, and vendors.





Email us at info@relayheroes.org to select your sponsorship opportunity today

UPCOMING EVENTS

THE POWER OF 10

500 Changemakers. $10 Each. One Powerful Movement.



The Power of 10 is underway, and we're inviting our Relay community to help us reach 500 changemakers who will each give $10 in support of the 2026 FINLIT Summit.

The idea is simple: Give $10 and invite 10 people you know to join you. Your circle might include family, friends, coworkers, neighbors, or anyone who believes in creating opportunities for the next generation.

You don't have to make a large gift to make a difference. You simply have to be willing to participate and invite others to do the same.

Imagine what happens when 500 people each decide to be part of something bigger than themselves. Together, we can turn individual acts of generosity into a shared investment in our community. The Power of 10 is about more than reaching a fundraising goal. It is about showing what we can accomplish when we all do our part.

The FINLIT Summit is more than a one-day event—it is an opportunity to bring families together to learn, connect, and build a stronger financial future.

When families have access to practical financial knowledge, they are better equipped to have important conversations about saving, budgeting, credit, college, and long-term financial goals. The lessons learned at the Summit can extend far beyond the event, making their way from the classroom and workshop into family conversations and everyday decisions.

We believe financial literacy is most powerful when it reaches the whole family. Parents and caregivers can gain tools to guide their children, while students gain the confidence to take ownership of their financial futures. Together, families can begin building habits and making decisions that can create greater financial stability for generations to come.



Give $10. Invite 10. Be part of the Power of 10.

REPLAY UPDATE

2025 FINLIT SUMMIT RECAP

The 2025 Financial Literacy (FINLIT) Summit built on the success of its inaugural year, bringing together students, families, educators, community members, financial professionals, and organizations for a day of practical financial education and empowerment. As a free, community-centered event, the Summit provided participants with accessible tools, resources, and conversations designed to help them make more informed financial decisions and plan for their futures.

The 2025 Summit welcomed over 200 participants along with expert speakers, exhibitors, and community partners who shared their knowledge and resources. Participants engaged in dynamic sessions covering everything from budgeting and saving to career planning, entrepreneurship, investing, and wealth-building.

The Summit featured sessions including:

- Career & Life Planning — helping participants connect financial decisions with education, careers, and life after high school.
- Budgeting & Money Management — providing practical tools for budgeting, saving, and making every dollar count.
- Investing & Building Wealth — introducing strategies for growing financial resources and planning for long-term financial security.
- Entrepreneurship & Financial Empowerment — exploring entrepreneurship, income opportunities, and the everyday money skills needed to build a stronger financial future.





Why You Can't Afford to Miss the 2026 FINLIT Summit!

Participants left with practical tools, new perspectives, and a renewed sense of confidence about their financial futures. For many, the day was about more than learning—it was about walking away with something they could actually put into practice.

For some, that meant going home ready to create a budget, identify their financial goals, and develop a plan to reach them. Others gained a deeper understanding of the importance of diversifying investments, building a savings plan, and being intentional about budgeting, whether pursuing entrepreneurship or a traditional career path.

For families, the Summit created opportunities to start important conversations about money at home. One parent reflected on the importance of letting their child see them use cash and helping them understand the connection between physical and digital money in an increasingly cashless world. These simple, everyday conversations are an important part of helping young people develop healthy financial habits.

The message "It's never too early, never too late to start" truly captured the spirit of the Summit. Financial literacy is a lifelong journey, and sometimes progress begins with something as simple as creating a budget, asking a question, starting a savings plan, or having a conversation with your family/

Every dollar counts. Every conversation matters. And every person deserves the knowledge and confidence to build a financially empowered future.

REPLAY UPDATE

250 MOMENTUM CAMPAIGN

Turning Financial Literacy Into Year-Round Action

The 250 Momentum Campaign was built around a simple idea: financial literacy should be an ongoing conversation, not a once-a-year experience. The campaign launched with the 250 Momentum Party, setting the stage for a year of continued learning, engagement, and intentional action around financial wellness.

Throughout the year, Relay kept that momentum going through programming focused on Digital Finances, Branding, and financial empowerment. We also brought financial education into timely moments throughout the year. During America Saves Week, participants explored themes including Building a Strong Foundation, Expect the Unexpected, and Rewrite the Debt Narrative. During tax season, Relay shared practical tax strategies, while financial literacy terms throughout the year helped participants build the vocabulary and confidence needed to better navigate financial conversations and financial decisions.





The impact of the 250 Momentum goes beyond individual workshops. Each resource, lesson, and conversation created an opportunity for participants to turn knowledge into action—whether that meant creating a budget, thinking differently about debt, preparing for unexpected expenses, or becoming more comfortable talking about money.

At its core, the 250 Momentum reflects Relay's commitment to reaching families, not just individuals. When students learn about money, those lessons can travel home. When families have better financial conversations, they can begin building healthier habits together and creating new possibilities for the next generation.
This work moves us closer to Relay's larger three-year vision of impacting 250,000 families—more than 1 million individuals. We believe meaningful change happens one conversation, one lesson, and one intentional step at a time.

REPLAY UPDATE

2026 IMPACT HIGHLIGHT

Anna Crossing Pop-Up

Relay's Paint & Save Pop-Up at the Anna Mobile Home Park brought together 48 K–8 students and their family members for an engaging, hands-on financial literacy experience. Through interactive painting activities and age-appropriate conversations, students explored essential money concepts including saving, budgeting, goal setting, and understanding the difference between needs and wants. Participants created their own painted piggy banks while learning practical lessons they could take home and apply with their families. The event also gave students and families a chance to connect, learn, and enjoy a fun, community-centered experience together. By combining creativity, financial education, and family engagement, the Paint & Save Pop-Up helped make financial literacy approachable, meaningful, and memorable for the students and families who participated.





Next Level Athletics Workshop

The 2026 Next Level Athletics Workshop continued Relay's partnership with Next Level Athletics, bringing together 63 student-athletes for an empowering day focused on preparing them for success both on and off the field. Through engaging educational workshops, students explored leadership, character, financial literacy, goal setting, and other skills to support their personal, academic, and athletic journeys. The workshop also introduced students to international scholarship opportunities and awarded $1,000 in educational scholarships, helping make their academic goals more attainable. An especially meaningful part of this continued partnership is seeing Relay Student Ambassador alumni take on leadership roles as some of the driving forces behind the Next Level Athletics Workshop. Their involvement demonstrates the lasting impact of the Ambassador Program and the opportunities it creates for students to grow from participants into leaders, mentors, and changemakers who continue to give back to their communities.

SPRINT UPDATE

CELEBRATING THE NEXT CHAPTER

From Ambassadors to College-Bound Changemakers

At Relay, we believe that investing in students means investing in their future—and that journey continues long after they complete the Student Ambassador Program. Since 2020, we have watched young ambassadors grow in leadership, financial literacy, confidence, and purpose.

This year, we celebrate a special milestone as several of our former ambassadors graduate from high school and begin their college journeys. From participating in financial literacy and leadership activities to serving their communities and preparing for college, these students have grown alongside Relay and into confident young changemakers. In 2026, Relay has awarded more than $6,000 in scholarships to support the college education of our graduating ambassadors. These scholarships represent more than financial assistance—they represent our continued investment in students who have demonstrated commitment, perseverance, leadership, and a desire to make a difference.

For Relay, there is something especially meaningful about watching students who began this journey years ago now take this important next step. We have seen their confidence grow, their goals become clearer, and their commitment to their futures strengthen. Each graduate carries with them the lessons, experiences, and relationships they gained through the program. Their accomplishments are a reminder that meaningful investment in young people can create lasting impact. We are honored to have been part of their journey and look forward to celebrating all that comes next.



Angelina: Hardin-Simmons University

As a former Relay Ambassador, I gained meaningful experiences that have shaped both my character and my perspective. Over the several years I served as an Ambassador, I was lucky enough to serve my community by supporting individuals in need, participating in fundraisers, and advocating for an important cause. These experiences strengthened my leadership, compassion, and commitment to making a positive difference in the lives of others. I am grateful for the opportunities this program has provided and the lasting impact it has had on my personal growth and dedication to serving my community. Thank you Relay for the lasting effect you made in my life.



Ariela: Baylor University

I am incredibly grateful for the experience and for my time as a Social Media Ambassador. I loved the people I met and the mentors who supported me throughout my journey. This experience taught me so much about money, financial security, and the importance of financial literacy. I will carry the knowledge I gained with me throughout my life. I hope to continue spreading that message and encouraging others to become more financially confident. Overall, I am incredibly thankful for the mentors, connections, and knowledge that my time as a Relay Ambassador and Social Media Ambassador gave me

SPRINT UPDATE

CELEBRATING THE NEXT CHAPTER



Nate: Collin College

I thank the program for unlocking a part of me that I can now carry with me as I help others in college. Every action, every moment, and every minute shared through the program taught me valuable lessons about growth, compassion, and helping others. Because of my experience with Relay, I have become more open to others and more willing to lend a helping hand whenever it is needed.



Capri: Abilene Christian University

I have had a good experience with Relay! The program has taught me many valuable lessons and helped me develop important qualities I needed to grow as an adult leader! I am grateful for this scholarship and honored for the time I spent with Relay!



Reuben: Collin College

I am very thankful for all of the things I learned and experienced as an ambassador. Helping the homeless, learning financial literacy, and just being part of such an impactful organization are things that I am very grateful I got to be part of during my time at Relay. Being a part of this organization has given me the experiences and tools that will help me become a successful adult once I finish college, which Relay has also helped me enroll in. Being a Relay ambassador to me means being part of a family, learning about life, and helping others. Thank you, Relay, for this opportunity.



Kate: Texas Tech University

Relay provided me with copious volunteer opportunities and resources, which allowed me to prosper in college readiness and financial literacy. I graduated from the program knowing I had a massive support system and feeling prepared for my next chapter. As a former ambassador, I can confidently say that Relay has made a massive positive impact on my life.

RACE UPDATE

2026 SCHOLARSHIP WINNERS



Maya



Marco



Josh

Congratulations to our scholarship winners!

A well-earned recognition of your hard work and determination, and the incredible potential ahead of you.

RACE UPDATE

2025 IMPACT REPORT

IMPACT REPORT 2025

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