
RELAY HEROES TODAY LEADERS TOMORROW PRESENTS:

BUILDING LEADERS' SCHOLARSHIP

WIN A \$1,000 SCHOLARSHIP!!

The cost of pursuing higher education can be daunting in the current economic climate. The tuition fee itself can be hefty, and when you factor in other expenses like housing, meals, and textbooks, the total can escalate rapidly. This can lead to feeling overwhelmed and disheartened, longing for financial relief. At Relay, we believe in your potential and are committed to easing some of your financial burdens as a diligent student. Hence, we are delighted to offer two Building Leaders Scholarships.

About Relay: Heroes Today Leaders Tomorrow

Relay is a 501(c)3 Nonprofit. Our establishment came out of a growing passion for helping individuals become college-ready and financially literate, assisting families and individuals in their overall sustainability goals.

Our goal is to connect individuals and families to resources that enhance their educational experience and opportunities. We want to empower all toward pursuing higher education and developing financial literacy as we teach everyone to run the race that life has given us with patience and endurance.

HOW TO APPLY FOR THE SCHOLARSHIP

- Write a 250-word essay typed and double-spaced with a 12-point font and create a Less than one minute Video or Social Media Reel.
- **Essay Prompt:** What is your communication style, Communication is always an important aspect in life and understanding people's communication styles they prefer to use is a great skill. Therefore, what communication method are you best at and why? *(please choose any form of communication options below) Letters, e-mails, phone, text, face to face, social network groups, video calls or social media platforms.*

- Identify your communication style!
- Share an example of your communication style!

Note: The Essay will be judged based on originality, including all writing prompt(s), creativity, organization of thought, proper spelling, punctuation, and grammar.

- **Video Prompt:** Create a thirty second to 1 minute video or reel on ways you communicate with family, friends, and classmates.

Note: The video submission will be judged based on originality and creativity. Please send completed application to scholarship@relayheroes.org. If you are not able to upload video to e-mail, please send it to Relay Heroes Instagram in-box account or tag Relay HTLT on Instagram.

SUBMISSION REQUIREMENTS

- Essay length should be **250 (typed)** double-space words maximum (not including cover letter)
- **Video:** Create a thirty second to 1 minute video or reel on ways you communicate with family, friends, and classmates.
- A cover letter with clear contact information must be included (student name, current grade or school year, email, mailing address, phone number & preferred means of contact)
- A few sentences about yourself
- A recent headshot photo (your headshot photo should not include others, does not have to be a professional picture but should be appropriate for publication, your photo will be used for publicity purposes on Relay's website and social media pages) Relay reserves the right to request a new headshot.

STUDENT QUALIFICATIONS

- **College Students:** Proof that you are enrolled in an accredited college/program (including but not limited to community, university, college, trade school, or accredited program) for the Spring 24 semester OR Proof that you are registered for classes at an accredited college/program (including but not limited to community, university, college, trade school, or accredited program) for Fall 24 semester.
- **High School Students:** Proof of enrollment in the 11th or 12th grade.

DEADLINE TO ENTER

We will consider submissions of essays until the entry deadline, which is.

March 11, 2024, at 5:00 pm CST.

Incomplete or late entries will not be accepted or reviewed.

Additional Information Scholarship Award(s) Given

One-time (non-renewable) \$1,000 scholarship. Check made payable to the school of enrollment. Suppose the scholarship exceeds the cost of attendance, housing & food. In that case, students can use it for other materials needed for educational purposes and receive a refund from the institution of higher education.

Eligible Students

Any 11th, 12th grade, or accredited college/program student can participate. This includes 11th grade, 12th grade, undergraduate, and/or graduate/Ph.D., homeschool, traditional, transfer, non-traditional, international, studying abroad students, or taking classes online can enter. Any major or field of study is acceptable.

Winners Announced

The scholarship winners will be announced on **March 25, 2024**; All announcements will be made on Relay's website and social media pages. *(Relay reserves the right to delay the announcement of the winner due to applications not being completed or otherwise stated)*

Accepting the Scholarship Award

Once an entrant is notified of winning, the entrant has **three days** to respond and accept the scholarship award. If the selected winner does not respond within the allotted time, another winner will be chosen if applicable. Once the winners are announced, prizes have been accepted, and valid mailing addresses have been confirmed, Relay will mail the check or send electronic funds to the institution.

Follow up

The scholarship winner must send a follow-up thank you letter to the Board of Relay no later than **April 1, 2024**. If a letter is not received, this will forfeit the ability to apply for future Relay scholarship opportunities.

Final Notes

We will only use the information and images of winners on Relay's website, publications, or social media pages associated with the annual Scholarship Essay Contest. We will not use your contact information to send or sell spam advertising messages to other advertisers.

PLEASE ATTACH THE ITEMS LISTED ABOVE TO AN EMAIL AND SEND [SCHOLARSHIP@RELAYHEROES.ORG](mailto:Scholarship@RelayHeroes.org) WITH THE SUBJECT LINE, "BUILDING LEADERS SCHOLARSHIP ENTRY - (YOUR NAME)." DO NOT SHARE APPLICATIONS OR OTHER DOCUMENTS AS A LINK TO AN ONLINE DRIVE

A COMPLETE APPLICATION CONTAINS

- A cover letter with clear contact information must be included in the student's current. grade or school year, email, mailing address, phone number & preferred means of contact.
- Headshot picture – Please see the notes above
- Typed a 250-word maximum Essay.
- Thirty second to 1 minute video or reel
- Proof of college acceptance/schedule or Proof of enrollment for high school students
- Name of University and Mailing Address
- Student ID Number if Applicable

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