



STUDENT AMBASSADOR PROGRAM

About

The Student Ambassador Program is a leadership opportunity for students to serve their community and represent Relay Heroes Today Leaders Tomorrow. Ambassadors gain the necessary skills to lead in community service, college readiness, financial literacy, and scholarship.

What does a Student Ambassador do?

- ✎ Welcome and greet the public at Relay events
- ✎ Provide information about Relay to guests
- ✎ Develop an expanded knowledge about Relay's mission and purpose
- ✎ Conduct community engagement for Relay and other partner organizations
- ✎ Work with diverse populations and provide tips on being a successful student
- ✎ Attend required trainings and meetings
- ✎ Assist with creative elements for Relay, including but not limited to management of social media, newsletters, and other communication tools
- ✎ Other duties as assigned

What are the benefits of becoming a Student Ambassador?

Student Ambassadors develop a wide range of transferable skills. Employers, colleges, and universities are looking for more than good grades; they want community involvement and service! Student ambassadors gain leadership skills that will help build their resume, university, scholarship applications, and other fundamental skills to achieve personal and professional goals. They earn letters of recommendation, connect to, and serve their community, and help students and families learn more about Relay Heroes Today Leaders Tomorrow.



Qualifications

- ⑫ Must be in grades 5th – 11th Grade
- ⑫ Have completed the 4th Grade but have not graduated high school
- ⑫ Passing all classes or have earned and maintained a 3.0 GPA
- ⑫ Must commit to 12 months of service (i.e., April to April)
- ⑫ Demonstrate strong communication (written and verbal) and interpersonal skills
- ⑫ Exhibit leadership, initiative, dependability, discipline, and enthusiasm
- ⑫ Attend ½ day training (scheduled as in-person or virtual)
- ⑫ Participate in Relay's fundraising activities
- ⑫ Participate in 2 Relay sponsored/partnered events

Student Ambassadors

- ⑫ Are positive
- ⑫ Excel at communicating with others
- ⑫ Provide excellent customer service
- ⑫ Have Relay values
- ⑫ Open to learning new things
- ⑫ Have a commitment to diversity and cultural pluralism

Important Information: Relay does not provide transportation to and from events. It will be the responsibility of the Student Ambassador parent/guardian to provide transportation. Relay Board Members and partners will provide training. A Liability and waiver form will be provided for all volunteer events when appropriate.

Important Information: Applicants not chosen as Ambassadors will be invited to participate in other student-centered activities provided by Relay HTLT and discounted coaching sessions with the Relay team for scholarship, college readiness, and financial literacy advancement if applicable.



Student Ambassador Selection Process

All students must submit applications for consideration. The following items are required for a complete application:

- Completed online Application Form
- A Video Introduction
- A Letter of Recommendation.

(Please send your video introduction and letter of recommendation to ambassadors@relayheroes.org)

The selection committee will review students based on 5-8th Grade and 9-11th Grade. Students who are selected will receive the benefits listed. If there are multiple applications, we reserve the right to waitlist runners-up if the chosen students cannot accept the opportunity to become a Relay Student Ambassador. Please also note that an ambassador can be dismissed from their role due to not meeting the obligations. If for some reason the student is unable to complete the full year of service as required, Relay reserves the right to request prize packages returned.

We encourage students' applications in their community, school, church, or other leadership roles.

Additional Benefits:

5th – 8th Grade (4 spots)

Free Relay Scholarship Tool Kit
Free Relay T-shirt
Certificate of Service
Annual Prize Packet
Virtual Scholarship Account

9th – 11th Grade (4 spots)

Free Relay Scholarship Tool Kit
Free Relay T-shirt
Certificate of Service
Free Scholarship Coaching Session
Letter of Recommendation
Annual Prize Packet
Virtual Scholarship Account



