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# **THE RELAY TIMES**

***February 2024***

***Vol. 06***





# RELAY UPDATE

## LETTER FROM THE FOUNDER

Wow, here we are in 2024, filled with more excitement than ever for this year's possibilities. I wanted to take a moment to share from my heart about Relay and what's next. Every company, organization, individual, and family had to adapt during the past few years because of the pandemic to overcome unprecedented challenges. Relay faced similar obstacles to staying relevant and accurate to our mission while adhering to guidelines mandated to keep people safe and healthy. With the unwavering support of our team, partners, and donors, we embraced communities, organized food distributions, developed an after-school program, adopted children for Christmas, and engaged in countless other community activities. We reached out to the underserved and underrepresented in ways we never thought possible through innovation and tenacity.

In 2020, Relay was transformed to ensure that our founding principles remained accessible to our students and families and provide assistance where needed. While we acknowledge that COVID-19 continues to be a global battle, and many have suffered the loss of loved ones, we take a moment to reflect on the victories and losses we have all experienced. As we enter 2024, we return to our organization's core principles while retaining some of the changes implemented during the pandemic.

What does this mean for you? It means we are more dedicated than ever to advancing college readiness by guiding individuals in choosing the right college, preparing financially to afford it, and engaging in meaningful conversations about the college experience. We offer financial literacy principles, tools, and resources to help individuals and families navigate credit, savings, budgeting, and more. We are proud to continue to provide Relay's scholarships for educational expenses to students in need, with our unique programs being offered once a year to make a lasting impact on students from kindergarten to adulthood.

We extend our heartfelt gratitude to all who have joined us on this journey as we continue championing college readiness, financial literacy, and scholarship. We eagerly anticipate celebrating with you, sharing our successes, and growing as an organization in the DFW Metroplex and surrounding areas. Together, we will make a difference.



*Lottia*



# SPRING FEATURE

## WENDY SCOTT

My name is Wendy Scott, and I was born and raised in California. I moved to Dallas, Texas, three years ago for a new Engineering position with my company. Within my career transitions, I was promoted to a second-level manager in the regulatory Relations space. I have been an employee with AT&T for 23 years now and decided to change my scenery to experience life in a different state and city. During my new life change, I joined the Relay Heroes advisory board in 2021.

I have always worked with kids in my free time by volunteering for the Magic Johnson Foundation during Holiday toy drives or other extraordinary events. I have experienced volunteer opportunities with outside organizations that partnered with AT&T by teaching children about financial goals and job skills. Additionally, I have tutored small kids as an SES Specialist with Total Education Solutions to improve their skills in the classroom. Therefore, being a part of the Relay organization was a perfect fit, especially moving to a new state.

Since becoming an active Relay Board Member, I have learned firsthand about running a successful nonprofit organization by taking on additional responsibilities as a Marketing Coordinator and now Scholarship Coordinator for the year 2024. Overall, I am extremely excited and honored to be a part of a great nonprofit organization that gives back to the community of all ages and always makes a difference to the people that Relay Heroes serve.



*Wendy*





# UPCOMING EVENT

## RELAY'S SIGNATURE EVENT

This Spring, Relay will host our semi-annual Signature Fundraising event as an opportunity to support our organization's mission, vision, and goals. You have consistently helped Relay reach those goals through donations, sponsorships, and volunteering. We invite you to partner with us at our 5th Heroes Brunch this year. It will be celebratory with food, a guest speaker, and exciting raffles.

How can you partner? Please spread the word about the event and share it with your family and friends. Please purchase a ticket and join us for a fun-filled family event. As a reminder, every ticket purchased will help raise money for our continued work in college readiness, financial literacy, and scholarship. So don't miss this special day. Buy your ticket(s), donate, or become a 2024 sponsor today on our website, [www.relayheroes.org](http://www.relayheroes.org)!

5th Semi-Annual  
**Heroes  
Brunch  
Fundraiser**

**\$24,777**

Saturday, April 6, 2024

11:00 AM - 1:30 PM

TICKETS ON SALE

**\$50** + TAX  
Kids 12 and under \$35.00  
**RESERVE YOUR SEAT TODAY!**  
Tickets can be purchased  
directly on our website  
[www.relayheroes.org](http://www.relayheroes.org)

EMAIL: [INFO@RELAYHEROES.ORG](mailto:INFO@RELAYHEROES.ORG)  
FOR 2024 SPONSORSHIP

[www.relayheroes.org](http://www.relayheroes.org)

The Relay Heroes Brunch has become a tradition where friends, families, and supporters unite to make a difference. With each passing year, our event grows bigger and better, thanks to the unwavering support of our incredible community. Indulge in a delectable spread of Maggiano's dishes, hand-selected by our organizing team. From mouthwatering appetizers to tantalizing entrees and decadent desserts, our menu promises to be a culinary delight.

But the brunch is not just about food; it's about coming together as a community to make a lasting impact. Throughout the event, we will have an inspiring speaker highlighting the importance of our cause and reminding us of the power we hold to bring about change; there will be exciting raffle prizes and live entertainment to keep you entertained.

### 2024/2025 PASSION PROJECTS

- Increase scholarship dollars and recipients
- Relay Summit (2025) review and schedule
- Relay on Wheels launch (2025) community engagement for underserved and underrepresented students
- Increase student, individual, and family engagement to assist in college readiness, financial literacy, and scholarship
- Assist 2,024 students to complete their 24/25 FAFSA

**BUY NOW**





5TH SEMI-ANNUAL

# HEROES BRUNCH 2024 SPONSORSHIP PACKAGES



## FRIEND OF RELAY \$25.00

- RECEIVE RECOGNITION ON OUR SOCIAL MEDIA PLATFORMS FOR YOUR SUPPORT

**IMPACT:** Your contribution will help provide financial literacy workshops to individuals and families in need

## HERO SPONSOR \$100.00

- RECEIVE RECOGNITION ON OUR SOCIAL MEDIA PLATFORMS FOR YOUR SUPPORT
- HALL OF HONOR ON RELAY WEBSITE
- ONE BRUNCH TICKET

**IMPACT:** Your contribution will help provide community resources to individuals and families in need

## HOPE SPONSOR \$500.00

- ALL THINGS INCLUDED IN HERO SPONSOR
- TWO BRUNCH TICKETS
- RECOGNITION IN RELAY NEWSLETTER
- ACKNOWLEDGEMENT IN SCHOLAR AWARD

**IMPACT:** Your contribution will help provide valuable technology resources.

## BLUE SPONSOR \$2,500.00

- ALL THINGS INCLUDED IN HOPE SPONSOR
- FOUR BRUNCH TICKETS
- PREFERRED SEATING
- 2024 SWAG BAGS

**IMPACT:** Your contribution will help provide educational scholarships

## GREEN SPONSOR \$7,000.00

- ALL THINGS INCLUDED IN BLUE SPONSOR
- 1 RESERVED TABLE (8 TICKETS)
- SIGNAGE AND PROGRAM DISPLAY
- SPECIAL AWARD PRESENTATION

**IMPACT:** Your contribution will help fund the Relay Hope Program and award educational scholarships



DONATIONS OR SPONSORSHIPS CAN BE MADE ANONYMOUSLY  
IF YOU WANT TO BECOME A 2024 SPONSOR, EMAIL [INFO@RELAYHEROES.ORG](mailto:INFO@RELAYHEROES.ORG).  
RELAY HEROES IS A REGISTERED 501(C)3 NONPROFIT ORGANIZATION; ALL DONATIONS ARE ELIGIBLE FOR TAX DEDUCTIONS.



[WWW.RELAYHEROES.ORG](http://WWW.RELAYHEROES.ORG)



469-718-9787



# SPRINT UPDATE

## FAFSA 2024-2025

FAFSA Simplification is here, and it's time to complete your FAFSA!

Need help?

Join us every Tuesday for virtual FAFSA assistance. 4 PM - 7 PM CST

Visit our website, [www.relayheroes.org](http://www.relayheroes.org), to connect

Can't make it on a Tuesday? No worries; email us at [info@relayheroes.org](mailto:info@relayheroes.org), and we will connect you to one of our team members who can assist!

You don't have to do your FAFSA alone or be afraid of making a mistake...

### How to start the FAFSA

1. Get your FSA ID  
[www.students.gov](http://www.students.gov)
2. Contributor information i.e. name, email etc...
3. Gather your document i.e. SSN, 2022 taxes, etc...

WWW.RELAYHEROES.ORG 1/6

## THE 2,024 FAFSA CAMPAIGN

### JOIN RELAY IN FAFSA COMPLETION JAN-OCT

← Swipe Left

**#FAFSA**  
**#fafsasimplification**  
**#relayhtlt**



# SPRINT UPDATE

## WELCOME TO THE TEAM

Meet the newest Relay Team Members



**Stephanie Marsh**  
Secretary



**Christina Cardinale**  
Advisory



**Osayuki Ehioghae**  
Advisory



Get involved today! Contact us at [info@relayheroes.org](mailto:info@relayheroes.org) for volunteer opportunities.  
Looking for people with skills and a passion in the areas of community engagement, scholarship, financial literacy, and college readiness



# RACE UPDATE

## SCHOLARSHIPS

APPLY NOW



**Building Leaders**  
Open Now Until  
March 2024

### Scholarship Program 2024



**About Us**  
Relay is a 501(c)3 Nonprofit. Our establishment came out of a growing passion for helping individuals become college-ready and financially literate, assisting families and individuals in their sustainability goals. We aim to connect individuals and families to resources that enhance their educational experience and opportunities. We want to empower all to pursue higher education and develop financial literacy as we teach everyone to run the race that life has given us with patience and endurance.

- College Readiness
- Financial Wellness
- Scholarship's & Consulting

Visit Our Website  
[www.relayheroes.org](http://www.relayheroes.org)

APPLY NOW

23/24 Scholarship



Relay Presents  
**Momma Chagua Memorial Scholarship**



NOW ACCEPTING APPLICATIONS!

[www.relayheroes.org](http://www.relayheroes.org)

APPLICATION OPEN

### Relay K-5 Scholarship Program



**About The Scholarship**  
Open to all K-5 students  
(Homeschool students eligible to apply)

**Benefits**

- Build Scholarship Dollars
- Pay for Educational Expenses
- Showcase Talents





## Relay Unlocked:

### College Financial Literacy, Financial Aid & Scholarships

We invite you to join and share our new Facebook Group.

This group was designed to help a community of students and families get current facts, answers, and community support in college readiness, financial literacy, and scholarships! Click the button below and invite all of your friends!



The banner features a dark blue background with a white dotted pattern on the right side. At the top, the text "RELAY UNLOCKED" is written in a large, white, curved font. In the center, a cartoon illustration of a young woman with brown hair, wearing a black graduation cap with a yellow tassel, blue glasses, a white long-sleeved shirt, and blue pants, is running. She is carrying a large brown money bag with a green gift box on top. To her left is a glowing yellow lightbulb, and to her right is a purple tablet displaying a line graph. Below the illustration, the text "COLLEGE FINANCIAL LITERACY, FINANCIAL AID & SCHOLARSHIP" is written in white, all-caps font. At the bottom of the banner, a green bar contains the text "Group by: [www.relayheroes.org](http://www.relayheroes.org)" in white font.

